

FAX# 703 528 7880
CREDIT RISK !!
REPORT FROM REP SEP6/12 13.25
HARRIS *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6187122

	CLASS: NATL.	LOCAL	REGIONAL
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HC(E)

1

DATE SEP6/12 13.25

TO LENA
FR JULIE
OK'D M5
TTLS RTS
PLS CFM, THX 9/6

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BILL NELSON FOR SENATE

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 487

9	S	1100A-1200N	30	\$525.00	9/17	9/17	0	MON
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PROGRAM : VIEW

40	A	1200N-100P	30	\$525.00	9/17	1	MON
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PROGRAM : NOON NEWS
ORD COM1: DUE TO RATE WE CAN OFFER: SPOT IS NOT SKED TO RUN ***PLEASE ADVISE
ORD COM2: ASAP
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-9 FOR 1 SPOT/WK

REP HEADLINE# 6187122 TRF# 317140 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP6/12 13.25
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
M5 OK'D BUY#9 MISSED: MON/1100A-1200N SEP17 30S \$525.00 (SEP6/12)
OFFER: MON/1200N-100P SEP17 30S \$525.00 PLS ADVISE.
CMT: DUE TO RATE WE CAN OFFER: SPOT IS NOT SKED TO RUN **PLEASE ADVISE
CMT: ASAP

SEP/12 48400.00 CONTRACT TOTAL 48400.00
TOTAL SPOTS 46

MARKET TOTALS \$122,500 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE